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# Esquire The Biggest Black Book Ever: A Man's Ultimate Guide To Life And Style



## Synopsis

“This book is about instruction. It’s about how one comports himself now that he is successful. It’s about guidance in all the areas of life that can be mysteries to the modern man.” —Esquire editor-in-chief David Granger  
No more second-guessing — thanks to the only guide with the power to transform a man into a complete success. Esquire’s The Biggest Black Book Ever shows you how to do everything right, in every area of your life. From work and grooming to fitness and sex, it’s got 1,037 tricks, techniques, and secrets so you can handle yourself with confidence and style, whether you’re meeting the boss, going on a first date, or attending a black-tie event. Includes 875 photos and illustrations.

## Book Information

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Average Customer Review: 4.0 out of 5 stars 35 customer reviews

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## Customer Reviews

Esquire gets men. The magazine is known for quality, innovation, and ability to create buzz through our cultural influence. Esquire is defined by its wit, authoritative voice, and expert instruction for the curious and confident man. Esquire surveys the landscape to unearth the smart edge of culture: the people, places, things, and trends that intelligent, sophisticated men want, need, and ought to know. Esquire has been a finalist for 53 National Magazine Awards, the industry’s highest honor, and has won 14, including the coveted award for “General Excellence” in 2006. In addition to its US flagship, Esquire publishes 26 editions around the world.

"The Ultimate Guide to being a man of class and all things men." Seriously - that’s what it purports itself to be, yet it somehow delivers on that promise. Everything from what kind of suit to own and why; what shoes for which occasion; what kind of watch you should own and why; understanding

women (as if that were actually possible but... at least it attempts to do something palpable with humor & style); and so much more. You will not regret buying this book. A great read that is worth every penny.

Like all things big and black, this book does not disappoint. Full of knowledge for the upwardly mobile male, this book will help you not be an ass in front of professional company. You'll need that if you want to succeed, so get this book and learn how to be a tactful gentleman such as myself. It's also a good gift if you're too fargone to be someone of class yourself. The least you could do is save a friend or family member from the same plight. Do it today.

A great collection of information for the gentleman of detail who cares. Contains just about ALL the essentials a gentleman needs to maintain. The other reviews say it all. Love the hardcover to protect everything.

Very fun and entertaining book with good info.

Thought most of it was amusing- however, some items were outdated, and the print was very light and looked as if it was copied on a 1975 copy machine. Even though, I would recommend it for its interesting content.

Lots of helpful advice. I gave it to our grandson who is just starting his job as a financial adviser, since I knew that much of the information in it would come in handy!

Timely delivery. Merchandise as depicted. Thanks.

Gave as gift to my step son on his 17th Birthday!! Hope he reads it and makes the best out of it :-)

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